

TAEP Producer Diversification Program Fruits & Vegetables Criteria

For Fiscal Year 2011 - 2012

Program Criteria:

- This information is current as of <u>March 15, 2011</u> and is a supplement to the TAEP 2011 Application and Guidelines.
- **Producers** are eligible for the following cost share percentages for qualified expenses:
 - Standard 35% cost share up to a maximum of \$10,000.
 - Priority 50% cost share up to a maximum of \$15,000 for producers meeting special requirements for select items.
- The proposed activity must encompass quality expansion or improvement of the applicant's business. Eligible categories include:
 - Farm Infrastructure
 - Specialty Equipment
 - Marketing

<u>Competitive Projects – Fruits & Vegetables:</u>

Priority is given to projects that are focused on improving or increasing production. Marketing projects are allowed but are not considered as competitive as those involving production.

Priority Cost Share – Special Requirements for 50% Cost Share:

Who is eligible?

The applicant must have a viable commercial need for a packing facility for food safety purposes. Wholesale growers that have markets demanding Good Agricultural Practices (GAP) food safety plans will be given priority. The applicant must have attended one of the following workshops or mock audits from the list below prior to reimbursement deadline.

- GAP Food Safety Workshop
 - February 24, 2010 Ethridge, TN
 - March 2, 2010 Fayetteville, TN

- o March 3, 2010 Columbia, TN
- o March 16, 2010 Johnson Co, TN
- October 20, 2010 Greeneville, TN
- o January 28-29, 2010 Nashville, TN Tennessee Horticultural Expo
- o February 7, 2011 Fayetteville, TN
- GAPs Online Produce Safety Course
- o More 2011, 2012 TBD
- GAP Mock Audit
 - o May 27, 2010 Pulaski, TN
 - o June 17, 2010 Ethridge, TN
 - o July 6, 2010 Fayetteville, TN
 - o July 13, 2010 Spring Hill, TN
 - o 2011 TBD

What items are eligible for the 50% priority cost share?

- Produce packing facilities
 - Structure
 - Electrical
 - Plumbing
 - Packing line/washing equipment
 - Loading Dock
- Food grade materials needed for a GAP plan
 - Plastic harvest bins
 - Plastic storage bins
 - Plastic pallets
- Hand washing stations and permanent restroom facilities for workers
 - Stand alone structure or part of packing facility
 - Sinks
 - Toilets
 - Plumbing
 - Electrical

What items are eligible for the 35% standard cost share?

All of the items listed above (under priority cost share) are eligible for 35% if the applicant does not meet the special requirements for priority cost share.

Brochures - overhead Pump – irrigation, filter Fan – greenhouse Retail shelter - pivot

Fertilizer equipment - pump Row covers

Field planter Lighting -Sign

Filter system - irrigation - greenhouse Sink – produce washing Filter pump – *irrigation* - parking Soil mixer

- pavilion/retail shelter Freezer Spray equipment Gravel-- not for aesthetics Sprayer

Loading area/dock foundation Thermostat – greenhouse Mulch machine Trellis materials propagation area

- parking lot Mulch layer/lifter Fruit stock Greenhouse-Packing building - apples

- hydroponic Packing line equipment - blackberries - overwintering Parking area -- blueberries - shade system - gravel - peaches

- structure - pavement - raspberries Heater - greenhouse - site preparation Walk-in cooler High tunnel/hoop house - space markers Water level control

Pavilion – retail sales Water storage tanks Irrigation -

- controller system Pond liner- irrigation Website development

Wood boiler - drip system - filter system Production line equip.

Examples of Ineligible Items:

Building – *storage* **Forklift** Motorized vehicles

Chemicals Fuel Mower

Computers Give-a-way items Office equipment

Containers - bottles, Golf Cart Permits Insecticides Pesticides pots

Driveways Labor – *applicant or* Plants – *liners/plugs*

Drip tape employees of applicant Ponds – digging of for a Electrical service Landscaping water source

Land – *clearing of* Product development Fees - domain Livestock Property – purchase or

Maintenance of existing debt payment - hosting

- membership Renovations of existing structures

Fencing Meeting expenses structures Merchandise

Fertilizer

Seeds – produce, nursery, flowers, etc Software Store - general Tractor

Trade show expenses
Trailers – *livestock*Used equipment
Water source creation –
ponds/wells

Website – annual or hosting fees Wells – drilling of

Contact:

- For more information regarding the TAEP Producer Diversification Program contact **Jon Frady** at 615-837-5344 or Producer.Diversification@TN.gov.
- Check for updates at http://www.TN.gov/agriculture/enhancement or 1-800-342-8206